

Code of Ethics

Every Member of the National Auctioneers Association Pledges to Abide by the Following Code of Ethics and Standards of Practice:

MISSION

To promote, increase and build the trustworthiness of the competitive bidding method of marketing, including: live, Internet and sealed bid auctions, and enhance the professionalism of its practitioners.

VISION

Competitive bidding will be increasingly utilized as a method to sell all types of goods in all segments of the economy. The National Auctioneers Association (NAA) will unify and lead the competitive bidding industry to fulfill this vision.

PREAMBLE

The National Auctioneers Association is the professional organization for practicing auctioneers, their associates, affiliated businesses and other related professionals. Membership in the NAA although voluntary, carries with it a requirement of professional commitment to other professionals, clients, customers and the public at large that extends beyond that of laws and professional regulations. Members of the NAA accept this obligation to conduct themselves and their businesses in a manner that serves the public interest, protects the public trust and furthers the goals of their profession.

This Code of Ethics of the National Auctioneers Association and the accompanying Standards of Practice guides the members in the performance of their professional responsibilities and duties. While this Code may establish obligations higher than those mandated by law, in any instance where the Code and the law conflict, the obligations of the law must take precedence.